Year and Commodity	As at Jan. 1	Minimum during Year	Date at which Minimum Occurred	Maximum during Year	which	Average, 12 months
1941						
Butter (creamery and dairy) '000 lb. Cheese (factory)	33,735 24,629 11,765 3,048	9,686 14,892 4,122 1,442	May 1 Apr. 1 Apr. 1 May 1	$\begin{array}{r} 68,051\\ 46,670\\ 27.145\\ 3,524 \end{array}$	Oct. 1 Nov. 1 Oct. 1 Aug. 1	37,747 29,814 14,663 2,268
Eggs	761 4,441 12,321	761 3,795 2,842	Jan. 1 Mar. 1 Sept. 1	$12,087 \\ 6,750 \\ 12,321$	Sept. 1 Aug. 1 Jan. 1	$5,677 \\ 5,330 \\ 6,893$
Fresh" Frozen" Cured or in cure" Lard"	$5,694 \\ 30,819 \\ 23,634 \\ 4,840$	4,515 8,998 20,962 2,851	Sept. 1 Oct. 1 Sept. 1 Oct. 1	8,336 45,331 32,724 9,022	Nov. 1 Mar. 1 Nov. 1 June 1	5,977 25,975 25,112 5,893
Beef— Fresh" Frozen" Cured or in cure" Veal" Mutton and lamb"	6,252 15,223 305 4,004 5,398	6.252 6.128 305 1,787 839	Jan. 1 Aug. 1 Jan. 1 Apr. 1 July 1	10,339 24,139 597 7,916 7,351	Dec. 1 Dec. 1 June 1 Dec. 1 Dec. 1	7,797 10,906 478 4,501 3,153
Fish " Frozen fresh	$31,300 \\ 1,882$	17,677 1,303	May 1 Mar. 1	35,839 3,881	Nov. 1 Sept. 1	$27.271 \\ 2,536$
Fruit— Apples (fresh)	$egin{array}{c} 4,956 \ 8,249 \ 9,008 \ 224,428 \end{array}$	21 3,926 3,546 2,997	Aug. 1 June 1 June 1 Sept. 1	5,204 11,596 12,900 251,966	Nov. 1 Oct. 1 Aug. 1 Nov. 1	2,037 7,896 8,544 107,218

18.—Stocks of Food of Canadian Origin on Hand in Cold-Storage Warehouses, in Other Warehouses and in Dairy Factories, 1940 and 1941—concluded

¹ Held by or for manufacturers.

Section 5.---Merchandising and Service Establishments*

A comprehensive census of business carried on by trading and service establishments was undertaken for the first time in 1931 in connection with the Seventh Decennial Census; it covered not only the operations of retail and wholesale merchandising establishments in 1930 but also those of service establishments, including botels. In addition, information was collected to show the initial channels (manufacturers' wholesale branches, other wholesalers, retailers, industrial consumers, export sales, etc.) through which goods manufactured in Canada were distributed and the proportion of the total value of production sold through each channel. The results were published in several series of reports and in Volumes X and XI of the Census of 1931. Another comprehensive census of merchandising and service establishments, similar in scope to that of 1931 and covering the year 1941, is now in progress. The results, when available, will indicate the changes that have taken place in the marketing structure of Canada during the past ten years.

Annual Statistics.—An outgrowth of the Census of Merchandising and Service Establishments, 1931, was the annual survey of wholesale and retail trade based on reports from large concerns in the respective fields. In the case of wholesale trade, the annual survey is confined to wholesalers proper and reports are secured from firms that each had a volume of sales of \$100,000 or more at the time of the decennial census together with firms in the same group that have commenced

^{*} Prepared by Herbert Marshall, B.A., F.S.S., Chief, Internal Trade Branch, Dominion Bureau of Statistics. For a list of publications of this Branch, see Chapter XXVIII, Section 1, under "Internal Trade".